



CAPABILITY STATEMENT

Canopy Digital Services is a Sacramento firm that supports prime contractors on California public-sector websites and web applications, from user research through launch.

CA CERTIFIED SB & DVBE #2046976

Core Competencies

Website Redesign

- Discovery and stakeholder interviews
- Content audit and content strategy
- Information architecture and sitemaps
- Wireframes and design mockups
- CMS implementation (WordPress, Drupal)
- Content migration and CMS training
- WCAG 2.2 AA and Section 508 accessibility

User Research

- User interviews and surveys
- Personas and journey mapping
- Usability testing

Business Analysis

- Requirements gathering and JAD sessions
- As-is and to-be business processes
- User stories and acceptance criteria
- UAT support

Product & Agile Delivery

- Roadmaps and backlog management
- Scrum delivery in Jira
- Training and knowledge transfer

Past Performance

Seismic Safety Commission (Cal OES)

Website redesign · Subcontractor · Completed

User research, information architecture, requirements, prototypes, and technology evaluation.

California Coastal Commission

Website redesign · Subcontractor · In progress

User research, journey mapping, information architecture, content strategy and prototypes.

Department of State Hospitals

Website redesign · Subcontractor · In progress

User research, journey mapping, sitemaps and requirements gathering.

Roles We Fill

- Business Solutions Analyst
- Product Manager
- User Experience Researcher
- UX/Interaction Designer
- Content Strategist

CERTIFICATIONS

California SB and DVBE #2046976.
Counts toward DVBE and SB participation goals.

TEAMING

Fast turnaround on STD 843 and commitment letters. On site in Sacramento.

CONTACT

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(916) 538-3436
canopyds.com

NAICS

- | | |
|--------|--------------------------------------|
| 541511 | Custom computer programming |
| 541512 | Computer systems design |
| 541519 | Other computer related services |
| 541430 | Graphic design services |
| 541611 | Management consulting |
| 541618 | Other management consulting services |

UNSPSC

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|----------|---|
| 81112103 | Website design |
| 81111820 | System usability |
| 81111808 | System analysis |
| 81111509 | Internet client application development |
| 81112007 | Content or data standardization |